

# GLS Netherlands Partners with BlueRock TMS to Transform Transportation Management

Utrecht, February 14th, 2024

<u>GLS Netherlands</u>, a leading logistics service provider, has announced a strategic collaboration with <u>BlueRockTMS</u>, a global leader in transportation management solutions. This partnership aims to streamline transportation operations, optimize supply chain efficiency, and deliver superior value to GLS Netherlands' customers.

Under the partnership, BlueRockTMS will implement its state-of-the-art, cloud-based Transportation Management System (TMS) within GLS Netherlands' freight operations. The innovative platform will enhance GLS's ability to manage 24h shipments in the Benelux, track deliveries in real-time, and optimize routes for greater speed, cost efficiency, and sustainability.

### **Driving Innovation in Logistics**

The collaboration reflects GLS Netherlands' commitment to staying ahead in a rapidly evolving logistics landscape. By leveraging BlueRockTMS's cutting-edge technology, GLS Netherlands will enhance its operational agility, enabling faster response times, better transparency, and improved customer satisfaction.

"Our mission is to provide our customers with the highest level of service and efficiency," said Wouter Baas, Director IT at GLS Netherlands. "With BlueRock TMS as our partner, we are confident that we can elevate our logistics capabilities to new heights, meeting the growing demands of our clients while maintaining a sustainable approach."

### **Expanding Global Reach with Local Excellence**

BlueRockTMS, known for its robust global footprint and expertise in the European market, is well-positioned to support GLS Netherlands in optimizing its domestic and cross-border transportation network.

"We are thrilled to collaborate with GLS Netherlands, a recognized leader in logistics", said Wouter Lammerse, CEO at BlueRockTMS. "Our TMS solution will empower GLS to achieve unparalleled operational efficiency while ensuring flexibility and scalability for future growth".

## GLS. BlueRock

### **About GLS Netherlands**

GLS Netherlands delivers countless parcels and pallets every day, with care and attention. As one of the leading logistics service providers in the Netherlands, every day we ensure that customers and recipients are served with personal attention. We have been doing this for over 40 years, since our beginnings as Nederlandse Pakket Dienst in 1980. GLS Netherlands is part of GLS Group, one of the largest logistics companies in Europe.

GLS Group serves more than 250,000 customers in over 40 European countries and North America with service of the highest quality. The GLS network includes more than 120 hubs, 1,600 depots and more than 80,000 points consisting of Parcel Shops and Parcel Lockers, and is supported by a fleet of 6,100 trucks and some 35,000 delivery vehicles. In 2023/24, GLS Group achieved a turnover of EUR 5.6 billion and delivered 905 million parcels.

Learn more at gls-group.com/nl

### About BlueRockTMS

BlueRockTMS is a global leader in transportation management systems, delivering innovative, cloud-based solutions for businesses across industries. With a strong presence in Europe and a commitment to driving digital transformation in logistics, BlueRockTMS helps companies optimize their supply chains and achieve greater efficiency.

### Learn more at: <u>bluerocktms.com</u>